

# Summertown Interiors reduces water and lighting consumption by 30-50% at new Jebel Ali corporate headquarters and showroom



**Summertown Interiors**, the international corporate turn-key design and fit-out solution specialist, recently opened its multi-million dollar corporate headquarters and showroom in Jafza (Jebel Ali Free Zone), Dubai, implementing the international green standards already on offer to its clients.

Summertown Interiors is a market leader in eco-friendly design, and is compliant with the Leadership in Energy and Environmental Design (LEED) certification, in the gold category. The company was one of only three companies nominated for the Environmentally Sustainable Design of the Year award at the annual Commercial Interior Design Awards in Dubai in December 2008.

Summertown Interiors' new Jafza premises use water efficient fixtures to reduce water consumption by more than 32%, and building lighting energy has been reduced by about 54.98%. To create a superior working environment, ventilation has been increased, providing about 30% more fresh air than the minimum specified in the standards set by the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE).

"There has been a significant increase in the uptake of green initiatives, as companies become more aware of the cost-savings in reducing energy, and we incorporated all the best elements of green design into the new headquarters and showroom to demonstrate to existing and potential clients how to create an eco-friendly work environment that is also cost-effective and productive," said *Marcos Bish*, Managing Director of Summertown Interiors.

The color scheme in the new Summertown facility is calming yet conducive to work, space is optimized, and clutter is reduced. Natural materials have been chosen – including *medium-density fiberboard (MDF)* made from Eucalyptus. All wood used in the project was certified by the Forest Stewardship Council, in keeping with the responsible management of the world's forests. ■

دُشنت مؤخراً Summertown Interiors، الشركة العالمية المتخصصة في تنفيذ مشاريع التصميمات الداخلية المتكاملة، مقرها ومعرضها الواقعين في منطقة جبل علي الحرة والمصممين بما يتوافق مع معايير شهادة "الريادة في تصميم أنظمة الطاقة وحماية البيئة" (LEED) المعتمدة من المجلس الأميركي للمباني الخضراء.