

Summertown to Give Mazda Shop a New Look

dubai — Summertown Interiors, an international corporate turnkey design and fit-out contractor is giving the Galadari Automobiles' 450 square metre Mazda showroom a new look. Summertown Interiors' experts in design and planning developed a showroom concept that integrated functional practicality with subtle luxury. This not only created a sophisticated, fresh showroom highlighting Mazda cars, but also catered

to visiting clientele, a Press statement said. "Meeting the client's needs and expectations requires daily contact with the client," Pradeep Acharya, Business Development Manager, Summertown said. "For example in this showroom, Mazda cars should remain the highlight and main focus of the space. Our designers took this understanding and decided that no other decorations were needed; they focused on keeping it clutter-free."

"Large wall photos with a hint of bold and elegant background colors allowed us to keep the focus on the cars. Lighting was important to create the feel of clean simplicity, and pillars gave depths to the showroom. As experts in design, planning and integrating flexible office solutions, we not only develop turnkey concepts, but also keep within our client's budget," Arthur Villaneuva, Senior Interior Designer, Summertown Interiors said. — business@khaleejtimes.com