

# Smart Dubai Office



## LEADING TECHNOLOGY OFFICE IN D3, THE 'SMART CITY'

Smart Dubai Office is located in D3 Design District, Dubai's 'Smart City', and part of the framework of the Dubai Plan 2021, launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, in December 2014. D3 is also Dubai's creative hub and home to established international design, luxury and fashion brands.

Summertown Interiors collaborated very closely with designers DWP on the delivery of the Smart Dubai Office. The office encompasses high quality fixtures and materials and utilises leading technology for a seamless work environment. DWP's design took inspiration from Dubai's shifting sand dunes and creek, to create organic structures while emphasising movement and fluidity through the office space. Summertown brought this design to life by installing curved wooden ceiling panels, wooden oak floors, landscaped gardens and roped partitions. Summertown with its expertise in green projects, also managed the LEED certification process for this project, and is expected to reach the client's goal of LEED Gold certification.

The innovative design goes hand-in-hand with the leading technology integrated into this office. From the moment you enter the office you will experience the 'Virtual Reception' that allows you to send a notification to the person you are meeting by SMS and email. The meeting rooms have 'all-in-one' control pads for seamless connection to the AV equipment. Additional technology in the office includes integrated Bluetooth speakers allowing individual music selection, and switchable opaque curved glass meeting room walls. The high level of technology throughout the office space required careful installation and testing. Despite these challenges, Summertown in partnership with SLCE (mechanical, electrical & plumbing consultants) installed the specialised technology and delivered the project within the 14 week timeline to meet the client's expectations.

The office space also features many working spaces utilising different materials and fixtures, including a café, auditorium, majlis, quiet zones, lab and meeting rooms. These spaces include writable walls, a live feed LED in the café, and modern designed furniture. Each area features the highest quality fit-out materials and finishes, and would not have been possible without Summertown's process driven approach, craftsmanship, and attention to detail during the fit-out.

Summertown is proud to be supporting Smart Dubai in aiming for the LEED Gold certification, and delivering a space that demonstrates the use of market leading technology and innovative design.

Duration: 14 weeks

Size of project: 1,850 sq m

