



## Dutch Design Center

Summertown Interiors was delighted to be part of the continued development of the Dutch Design Center with the completion of two new offices for founding partners Hunter Douglas and Keller. The Dutch Design Center is a collaborative group of leading Dutch firms: Hunter Douglas, Keller Kitchens, Royal Ahrend and Skyne Branding & Design, strategically located in D3, Dubai Design District. D3 is Dubai's creative hub and home to established international design, luxury and fashion brands.

The Dutch Design Center enables these highly respected Dutch brands to combine common backgrounds and expertise to bring one innovative destination for architects, project developers and designers. The center was officially opened in December 2016, and its mission is to be "The most valuable representation of the Dutch creative sector outside of the Netherlands". The center orchestrates boutique exhibitions, noteworthy keynote speeches, creative workshops and unique collaborations.

# Dutch Design Center

Summertown initially worked with Ahrend to complete its office fit out in the Dutch Design center, helping them achieve LEED Gold certification.

Summertown also aided Ahrend in achieving a fit out space which reflects the attributes of activity based working (ABW).

'Rethinking' the use of space was a top priority for Ahrend in order to encourage employee engagement and promote productivity in the workplace.





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Hunter Douglas, the world market leader in window coverings and a major manufacturer of architectural products, also commissioned Summertown to fit out their showroom space. In their D3 space, they wanted to display their range of products and ability to develop innovative, high quality, proprietary products including ceilings and window coverings. They also required a flexible space for client and boardroom meetings.

Despite a limited budget and the small space, Summertown with its 20 years of experience delivered a modern showroom that adhered to Hunter Douglas brand guidelines and values.



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Concurrently Summertown worked on the Keller Kitchen fit out in Dutch Design Center. A Dutch born company, Keller Kitchens has been designing beautiful accessible kitchens for the past 80 years. The Keller Kitchens space was designed by Dutch designers Skyne, another partner of the Dutch Design Center, primarily for client meetings and to showcase their leading kitchen designs. Summertown was appointed by Keller Kitchen to ensure that the fit out quality and finish of their showroom space was equal to their high quality crafted kitchens.

The main challenge for Summertown was the installation of the innovative wave designed ceiling panels. While maintaining the overall design, Summertown worked tirelessly on the ceiling installation to ensure it was installed with the highest craftsmanship and on budget.

Summertown's project team put in extraordinary efforts to complete these two fit out projects simultaneously before the opening of the Dutch Design Center.



# Ahrend

An international leader in office furniture committed to delivering contemporary and highly sustainable office lifestyles to corporate end-users around the world.



230sqm



10 weeks



Design District  
Dubai



LEED Gold



## Keller Kitchens

Keller Kitchens has been designing beautiful accessible kitchens for the past 80 years.



194sqm



12 weeks



Design District  
Dubai



# Hunter Douglas

The world market leader in window coverings and a major manufacturer of architectural products.



82sqm



12 weeks



Design District  
Dubai